**MEDIA ADVISORY**

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**For Immediate Release**

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**Nationally known speaker to visit 7 CUSD schools**

*Inspiring message part of Hispanic Heritage Month*

Seven Clovis Unified schools will hear from a nationally known speaker as part of Hispanic Heritage Month assemblies this week that honor the Latino culture and provide an inspiring message.

Gabe Salazar – recognized as the No. 1 Latino Youth Speaker by “Popular Hispanics” magazine – will be sharing his story at all CUSD intermediate schools and alternative education schools Gateway High and Clovis Community Day.

Salazar, who spoke last year at Clovis Unified’s high school Latino Student Success Conference, encourages students to dream big as he shares his journey and how he overcame homelessness, hopelessness and gang influences to become the first in his family to go to college. (*Learn more: gabesalazar.com*)

“Knowing each other’s culture and diversity is important and can lead to better understanding between students and our community,” said event organizer CUSD Coordinator of Community Relations Saul Salinas, Ed.D.

Hispanic Heritage Month is held from Sept. 15 to Oct. 15 and honors the histories and cultures of those who make up the Hispanic community.

Schools participating are Alta Sierra, Clark, Granite Ridge, Kastner and Reyburn intermediate schools, Gateway High and Clovis Community Day.

**MEDIA COVERAGE:**

*Interested media is invited to cover the assembly to be held at* ***Alta Sierra Intermediate School****. Please arrive early and check in at the front office before going to the assembly.*

**WHEN:**                 9:15 – 10:10 a.m., Friday, Oct. 4

**WHERE:**               Alta Sierra Intermediate MPR, 380 W. Teague Ave., Clovis

**WHO:**                   Guest Speaker Gabe Salazar, known as one of the top Latino motivational youth speakers, will be featured in an all-student body assembly honoring Hispanic Heritage Month

**ONSITE**

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